



THE MODERN FARM HOME OF MR. AND MRS. W. F. HELLER.

Mr. and Mrs. W. F. Heller, living before the Randall people was thought of as a farming country. Mr. Heller came here and in 1887 built his farm home on the Texas Plains and began raised farming in connection with stock raising. His dugout was the first farm residence in the country. He hunted provisions 20 miles when they could not be purchased at the city. At first men who kept ranch provisions freighted in from Wichita Falls.

If any readers think that they are taking any risk now, or that they are moving out of the world by coming West, we refer them to Mr. Heller and others. Look over this paper and note some of the many things we show in the line of progress, then compare conditions now with then. He succeeded from the first under difficulties and privations, and now enjoys a well earned com-



W. F. HELLER.

forty years ago. He spent ten years separated from his wife, working and digging oil fields in Egypt, Australia, India, Persia, Russia, and other countries. He has eight sons all the same place he worked and the same name of George. These are still standing up for all that is good, their sons. His quality animals being the stand for the right and left of the right arm of an old man that goes to make up his cattle. His horses, pigs, sheep, Texas oil production bettered the rest of the land in the oil fields. The reason that Mr. Heller has never won the judges' award medals is an open book to all. I think they could not be given if we would be willing to live by that way. Some other ranches are reward, if we would be willing to leave it all alone. You do say it. For whatever misfortune comes along, hard times he may made, he has kept

The long time here town was steadily in view the strict principles of Justice, mostly Christian, plus of honor and Christian in land and his acres, country, and neighbors. It only remains for the whole state to copy. He also written to allow this tribute to a man four and a half sections in worthly son and his good wife, Terry County, two sons, and submit these few remarks Yancey County, making a total which are wholly unadvised by

## them:

"Princes and lords may flourish  
and may fade,  
A breath can make them as a  
breath has made;  
But an honest yeomanry—a coun-  
try's pride—  
If once destroyed can never be  
supplied."

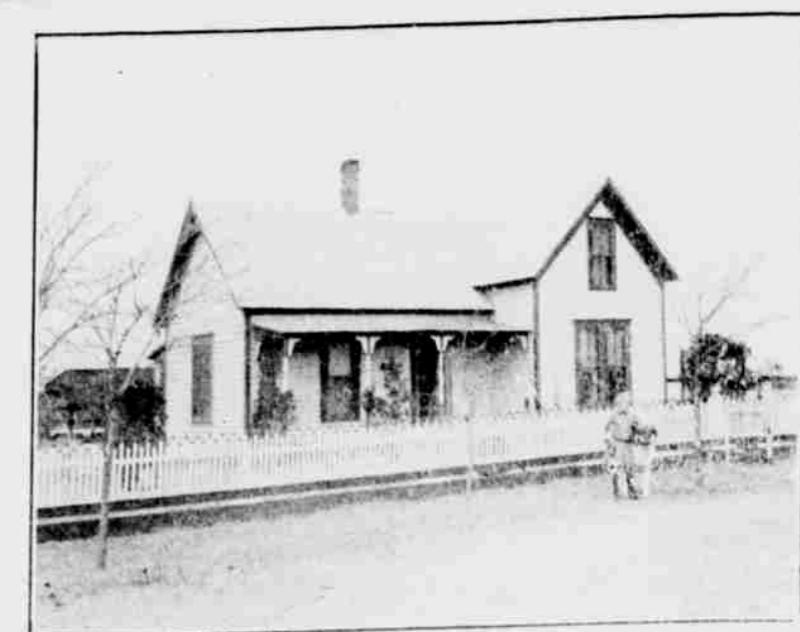
## The Lair-Cowling Land Company.

The Lair-Cowling Land Company of this city is managed by L. C. Lair as the senior member of the firm, and L. E. Cowling as the junior one. Judge Lair is one of the "old timers" here having come when the cattlemen held sway and were trying to force the "nester" to return to his native heath. Judge Lair stuck it out and as a result he is now rated as being among the "best fixed" men of our county. He was at one time county judge of the county which office he held with entire satisfaction to his constituency.

L. E. Cowling is a product of Arkansas, coming to Randall could not be held any longer than

## Reasoning and Civilization.

In the not very long ago less than an average generation of human life, the Plains were tenanted by a few aborigines and many buffaloes. The white man came along and discovered that the judgment of the buffalo as to the rich, nutritious grass could be relied upon. The cattle raising industry forced a conspiracy against the American Bison and, uniting the government of the United States with reference to the aborigines, in convention assembled declared that the buffalo must go. A few years rolled around and this magnificent tenant of the plains was scattered to the four winds of the earth, so that now there are only a few remnants of the original stock. There followed the buffalo, herds upon herds of long horned cattle. They multiplied and fattened, and made their owners rich. The owners of these vast herds knew that a free range favored by grass and rain



COTTAGE HOME OF ALICE AND MRS. C. LEAN &amp; GUY.

smaller ranches, until by and by the man with the hoe came upon the scene and retired the cattle kings.

The Panhandle has thus passed through two notable invasions—one in which the buffalo was displaced by the long horn cattle herds, and the other in which the latter retired before the vanquisher of civilization, proclaiming "diversified farming." Thus is exemplified the truth that "Westward the star of empire takes it away," and in the settlement of this section of the southwest the globe has been encircled and the field exhausted and truthfully it may be said that "Time's noblest offspring is the last."

## "The Leader" Dry Goods Store.

"The Leader" Dry Goods and Clothing Emporium is all that its name implies. Mr. Hutchins, the manager, visits the wholesale markets twice each year and with experience and natural business tact he selects modern goods from Chicago, St. Louis and New York. By this method he can make the best choice of goods most suitable for the trade and get competing prices. That "The Leader" has made a great business success is conceded by all and it is largely due to the unique effect of Mr. Hutchins in placing before the people what they want at low prices.

In dry goods, as in all other lines, the latest patterns in dress goods may be had here as cheaply as in any other place, and the same may be said of notions and staples. The "Hart, Schaffner & Marx," "Brockway, Mayer & Co. for young men and boys" clothing are kept and men know the rest. Their style, color and durability are known the world over.

Ladies' tailored suits, by whites, but that of Texas skirts and garments are right really deserves the appellation from the latest in New York, much more than many higher class leading brands in greater variety. The Selby Shoe Co. for men's felt or leather, and searchers, Kaltz-Zimmer Shoe Co. for men's subtropical boat never in children. Everything in ladies' vides the boundaries, far the dress and Gents' furnishings hats, caps, lightful breezes of the Gulf coasts, gloves, perfumes, silk stockings and almost the entire state. The windows are brimming and delightful to the general line may be the summer periods of comfort had here. This is the only exclusive warmth, pleasant and agreeable to the invalid and full of attraction house in the city and its growth and extensive trade prove the best evidence of its worth to this community. The new store will be a modern brick, plate glass front, completely furnished and up to date in every detail.

Three distinct coal fields are found in Texas, making an abundant supply of fuel at moderate cost. The output for 1908 was 1,300,000 tons.



MRS. W. F. HELLER.



A GROUP OF SOME BUSINESS PEOPLE OF CANYON CITY.

these men believe in diversified Fort Worth and Denver. It began farming and practice their belief to dawn on travelers that as a look at their farms this year, especially railway bridges were washed out and that the spring will tell.

As a real estate firm they enjoy the very high standing which a carpet of green grass, present the deserve. Having as a means to their view thousands of men of the firm, a man whose fat cattle and other conditions well acquainted with every section in desert lands. A nation in this undulating hilly and mountainous country, in counties, and having that best condition assembled, consumed meat, which calls for thirsty. That the Buffalo could not return the ranches the people, the firm cannot afford to do without. The firm has no

group, although as growing every year and can be sold successfully in practically every part of the state. The following parties have been tested and found good shippers: Allium, America, Barley, Boston, Broom, Brilliant, Carmen, Chast, Manito, Muscadine, Mericado and Wapanga.

Few grass gave way to private ownership in large tracts, and large tracts were subdivided into



COFFEE HILL, THE COTTAGE OF MR. AND MRS. CLAUDE SHAW.



THE BEAUTIFUL HOME OF MR. AND MRS. JOHN ROWAN, SR.